



2026

12th International Best Practice Competition

SPONSORSHIP BROCHURE



Invited to Sponsor

Sponsoring the 12th International Best Practice Competition (IBPC) 2026 provides your organisation with valuable exposure to a global audience of more than 400 business excellence professionals participating in the Competition.

Your organisation will gain visibility throughout the Best Practice Sharing Extravaganza, where more than **160 best practices** will be presented across **30+ webinars**, creating multiple opportunities to engage with participants from a diverse range of organisations and industries.

In addition, your brand will receive extended exposure through the Competition's best practice videos hosted on the Best Practice Improvement Resource (www.BPIR.com), accessed by 1000s of business excellence professionals worldwide. All IBPC 2026 participants gain complimentary annual access to the platform. This enables your sponsorship to continue reaching business excellence professionals beyond the live event, maximising your organisation's visibility and engagement.

**The 2026 Competition is a virtual event to maximise participation
from all sectors and countries**

IBPC 2026 Key Dates

Best Practice Sharing Extravaganza (Semi-Finals)
3 August - 18 September 2026

Best of the Best - Awards Spectacular (Finals)
20 - 22 October 2026

Virtual Award Ceremony
Announcement of the Winners

29 October 2026

Overview

The Centre for Organisational Excellence Research (COER) founded the **International Best Practice Competition** to encourage the sharing of best practices between organisations and inspire them to achieve higher levels of performance across all processes and areas of work.

Competition Highlights

- **A dynamic global platform for best practice sharing:** The purpose of the awards is to enable sharing and learning from international best practices.
- **Assessment of Applications:** Assessments are conducted by international experts with written feedback to strengthen the applications.
- **Live Access to the Competition Webinars:** Applicants can watch all the presentations from fellow participants across all the webinars to learn from them.

Why Organisations Choose to Participate in IBPC

Recognition

Identify and showcase what you do well, empowering your staff to achieve recognition for their outstanding work.

(All applications receive a Star Rating).

Benchmarking

Benchmarking your practices against other participating organisations to inspire further innovation and improvement. (You can watch all participant presentations and enjoy a free one-year subscription to BPIR.com, accessing thousands of best practices).

Feedback

Obtain feedback on how your organisation practices can be improved and sustained. (Written feedback is provided on the quality of your application to help you to improve your submission before it is assessed by the jury panel).

Motivation

Create new levels of motivation and enthusiasm by encouraging staff to question work practices and whether they are at a best practice level. (Best Practices are evaluated through the lens of their level of deployment, innovation, results achieved, best practice evidence and continual review and refinement).

Promotion

Your best practice(s) will be showcased on the Best Practice Improvement Resource (BPIR.com) and across social media, reaching a global audience. (Unlocking potential for collaboration and generating new business opportunities).

Build Culture

Develop a unified forward-thinking culture that has certified best practices for all key business processes. (Submit multiple best practices for assessment to assess where your organisation is on its excellence journey).



Other Awards Categories

In addition to the IBPC, we have three additional awards for 'organisation-wide' initiatives rather than specific best practices



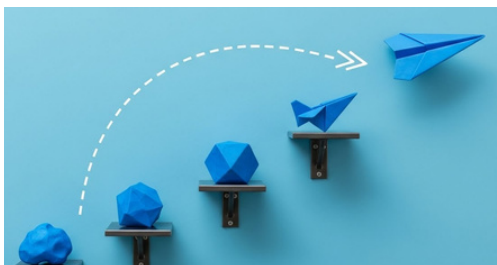
**Organisation-Wide
Innovation Award**



**GLOBAL
BENCHMARKING
AWARD**



**Environmental, Social, &
Governance (ESG) Excellence
Award**



**Organisation-wide Innovation
Award**



**Global Benchmarking
Award**

The award recognizes organisations that are leaders in embracing and promoting sustainable and responsible business practices into an organization's overall strategy

The Organisation-Wide Innovation Award recognises organisations that have embedded best practice learning with their own ideas and creativity to become highly innovative.

The Global Benchmarking Network's (GBN) Global Benchmarking Award recognises organisations that successfully use benchmarking and best-practice sharing to drive innovation, improve operations, and achieve exceptional business results

- **7-Star ★★★★★★ International Best Practice(s)**
(Role Model, World-Class, Wow!)
- **Winners of the 21 Categories of Excellence**
- **Pioneer in Excellence Prizes** for applicants with the Highest Number of Best Practices rated highly, from 4 Stars ★ ★ ★ ★ and Above, up to 7 Stars ★ ★ ★ ★ ★ ★ ★)
- **Honour of Distinction** awarded to organisations achieving three or more International Best Practices assessed at 5 Stars and above.
- Special recognition to the highest Star Rating for **Small-Medium Enterprises (SME)** - 50 employees or less

Practices graded 5 Stars ★ ★ ★ ★ ★ and above are considered an International best practice.

The IBPC award criteria examines these areas:

- | | |
|--------------------------------|-----------------------------|
| → Clarity of the Best Practice | → Results |
| → Level of Deployment | → Best Practice Evidence |
| → Level of Innovation | → Review/Next Steps Planned |

Certification Criteria to Assess the Best Practice Applications

- International Best Practice
(Role Model, World-Class, Wow!)
(7 Stars, ★★★★★★)
- International Best Practice
(Outstanding)
(6 Stars, ★★★★★★)
- International Best Practice (Excellence)
(5 Stars, ★★★★★)
- Local Best Practice (Excellence)
(4 Stars, ★★★★★)
- Strong Practice (Advanced / Effective)
(3 Stars, ★★★)
- Competent (Professional)
(2 Stars, ★★)
- Deficient (Inadequate)
(1 Star, ★)

AWARD BENEFICIARIES & ATTENDEES

- CEOs, Senior Executives, Leaders, Managers, Project Heads, and Team Members who wish to showcase and share their best practices with the rest of the world while indulging in an enriching experience to learn from international best practice success stories
- Business consultants, subject matter experts, practitioners, researchers, and enthusiasts
- Policy and decision-makers
- Anyone with a desire to learn, excel and innovate



Award Categories

There are **21 IBPC categories** of excellence for which recognition will be given:

Leadership

- **Leadership** (vision, values, communication with stakeholders, driving performance)
- **Governance** (transparency, accountability, ethics, integrity)

Social and Environmental Responsibility

- **Social responsibility** (engaging with the local community/public good activities/diversity/anti-discrimination)
- **Environmental sustainability** (surpassing regulatory requirements for energy use, waste, pollution, and/or consumption of natural resources)

Strategy and Performance

- **Strategic planning** (future foresight, balanced scorecard, triple bottom-line)
- **Strategy deployment and performance management** (deploying plans, selecting KPIs, managing performance, analysis, reporting, dashboards)

Customer Focus

- **Customer and market focus** (understanding customers, building customer relationships, marketing)
- **Design of products/services** (research and development, translating customer needs to design)

Supplier & Partner Relationships

- **Supplier relationships and partnerships** (supplier selection, collaboration, joint initiatives and services)

Asset Management

- **Management of assets** (financial and fixed assets)
- **Risk management** (minimising risks, disaster mitigation, cybersecurity, crisis management)

Human Resources

- Education, training, development, and learning
- Employee teams, empowerment, motivation, satisfaction
- Employee health, safety, and wellbeing
- Workforce planning, recruitment, and retention

Operational Excellence & Innovation

- **Process improvement projects** (examples of six sigma projects, improvement projects, benchmarking projects)
- **Improvement initiatives** (major initiatives related to change management, knowledge management or operational excellence to instigate organisational-wide improvements)
- **Innovation systems and approaches** (ideas management system, developing an innovation culture)
- **Innovation projects** (developing innovative products/processes/services)

Digital/Technology Transformation

- **Digital/technology transformation project** (example of a specific application of AI, big data, robotics, blockchain, GIS, augmented reality, IoT, RPA, industrial automation systems)
- **Digital/technology transformation initiative** of multiple processes or services (using technologies such as AI, big data, robotics, blockchain, GIS, augmented reality, IoT, RPA, industrial automation systems)

Winners & Participants

at the Previous IBPC Editions



International Jury



IBPC Digital Badges & Certificates

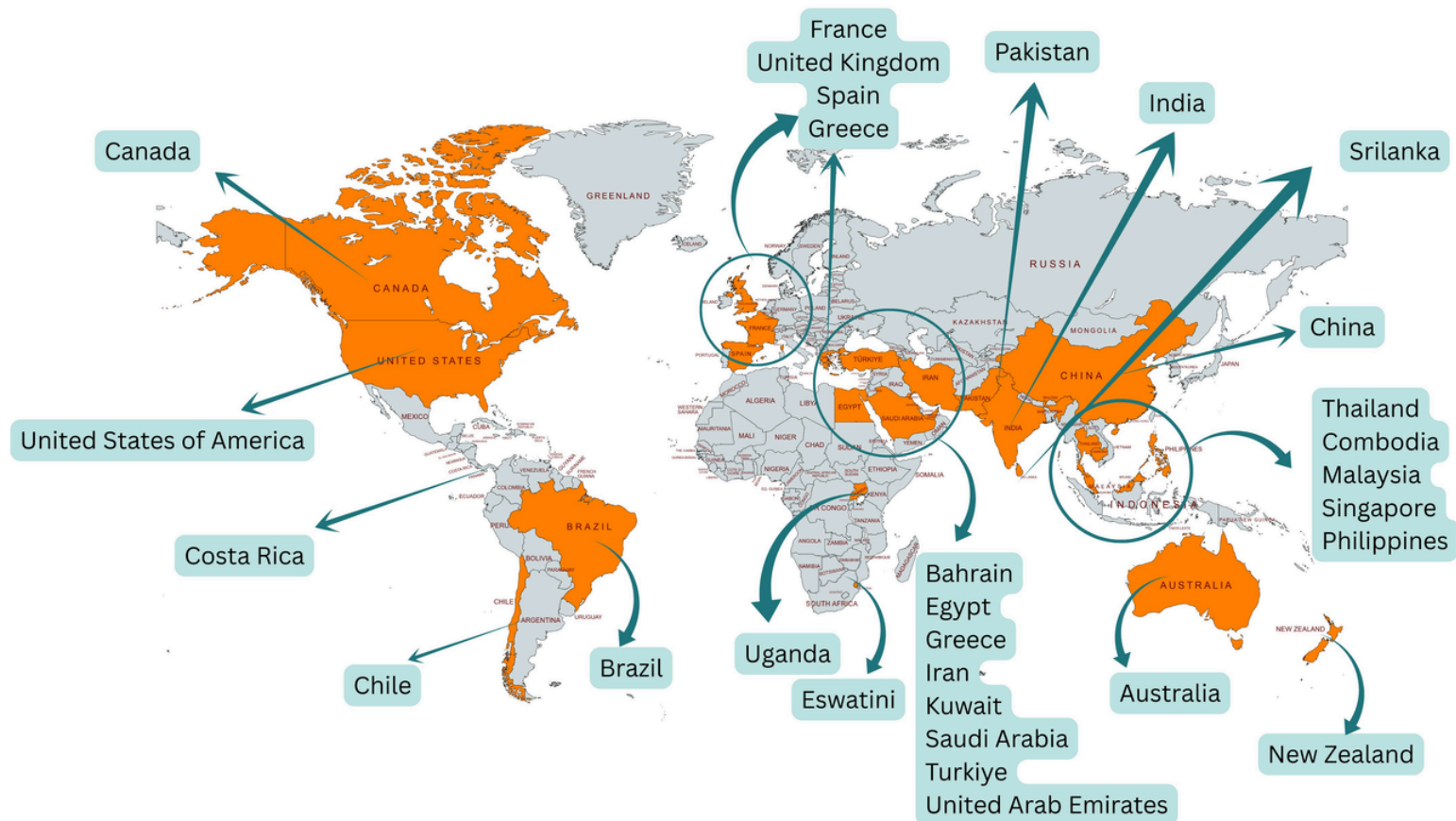
All the winners and participants of the four award events
receive verified badges and certificates.



IBPC Digital Badges



International Participation at Previous IBPC Editions



IBPC 2026 - Timeline

Round 1	Round 2	Round 3	Announcement
ENTRY SUBMISSIONS	BEST PRACTICE SHARING EXTRAVAGANZA (SEMI FINALS)	BEST OF THE BEST - AWARDS SPECTACULAR (FINALS)	VIRTUAL AWARD CEREMONY AND ANNOUNCEMENT OF 7-STAR WINNERS
SUBMIT YOUR BEST PRACTICE APPLICATION	PRESENT YOUR BEST PRACTICE	FINAL OF THE 12TH INTERNATIONAL BEST PRACTICE COMPETITION	
Involves: Screening of Applications & Feedback Report Given by a Team of IBPC Assessors	Involves: 30+ Webinar Sessions. Submitted Application, Pre-recorded Presentation, & Live Q&A Session with the Judging Panel		
Accepting Late Applications for a Limited Time	3 August - 18 September 2026	20-22 October 2026	29 October 2026

The below timeline is for: **Organisation-Wide Innovation Award (OWIA)**, **Global Benchmarking Award (GBA)**, and the **Environmental, Social, & Governance (ESG) Excellence Award**

Round 1	Round 2	Announcement	Entry fee details here:
Submit Your Innovation / Benchmarking / ESG Approach	Finals	Virtual Award Ceremony Announcement of the Winners	www.bestpracticecompetition.com/entry-fee-our-services/
Accepting Late Applications for a Limited Time	October 2026	29 October 2026	

IBPC Awards Gallery



IBPC 2025 Award Ceremony held at Abu Dhabi Ports Group, UAE



Ajman Police, UAE Won Several Awards at the International Best Practice Competition 2024



CosmoONE S.A, Greece:
6-Star Recipient at the
International Best
Practice Competition,
2023



IBPC 2022 participating organisations from Costa Rica - Intel, National Bank of Costa Rica, INS, Abbott, and Coopelesca



International Best Practice Competition, New Zealand, 2020



City of El Paso, United States at the International Best Practice Competition, Philippines, 2015



Felicitation of the International Best Practice
Competition Winners at the Business Excellence
Global Conference, Singapore, 2013

SPONSORSHIP PACKAGES

Sponsorship Package Features		Silver	Gold	Platinum
1	Announced as the International Best Practice Competition Platinum Sponsor (during the Welcoming Address, Closing Address and at the Introduction of all Webinar Sessions (Qualifying and Finals) at the 2026 International Best Practice Competition and on all media relating to the competition – BPIR/COER newsletters, press releases, website, linked-in, flyers, and promotional video).			☒
2	Announced as the Organisation-Wide Innovation Award (OWIA) or Global Benchmarking Award (GBA) or Environmental, Social, & Governance (ESG) Excellence Award Sponsor (during the Welcoming Address, Closing Address and on all media relating to the award sponsored – BPIR/COER newsletters, press releases, website, linked-in, flyers, and promotional video).		☒	*Read Footnote for Reference
3	Announced as a Sponsor of one of the following: 1- Category or special award for the International Best Practice Competition at the relevant webinar sessions and on all media relating to the award sponsored – BPIR/COER newsletters, press releases, website, linked-in, flyers, and promotional video. 2- Select from one of 21 categories (refer to page 5); or 3- Select a special award - The Pioneer Prize, or SME Award (50 employees or less). 4- Promoted as a sponsor of up to three Webinar Sessions of your choice of the qualifying rounds of the International Best Practice Competition.	☒	☒	*Read Footnote for Reference
4	Opportunity to include a 1-minute welcoming pre-recorded video/speech for the relevant webinar/award sessions (these will also be promoted via LinkedIn)	☒	☒	☒
5	Complimentary delegate registration to all sessions of the Competition	Up to 10 Delegates	Up to 20 Delegates	Up to 40 Delegates
6	Membership to the BPIR.com (Best Practice Improvement Resource) for one year giving you access to all entries/presentations from the competitions and other global best practice resources.	Up to 2 Staff	Up to 10 Staff	Organisation-Wide Access
7	Colour logo on the International Best Practice Competition home page and logo/company profile on the partner page with identification as a Platinum, Gold, or Silver Sponsor.	☒	☒	☒
8	LinkedIn posts specifically promoting your company and its assistance as a sponsor (these will be shared via our staff and partners).	1 Post	2 Post	5 Post

Sponsorship Package Features		Silver	Gold	Platinum
9	Sponsor logo on the certificates handed to the participants and winners for the relevant award(s) sponsored.	☒	☒	☒
10	All the videos of the award webinars will be hosted on BPIR.com. The sponsor's logo will be profiled on these videos for the relevant awards and this will continue into the future.	☒	☒	☒
11	Discount on Training programs & other certification services offered by COER & BPIR	5%	5%	10%
Total-US \$		\$ 3,000	\$ 7,500	\$ 20,000

We also offer one organisation the opportunity to host the **In-Person Award Ceremony**, with the host receiving the exclusive designation of Diamond Sponsor. For 2026, this sponsorship opportunity has already been confirmed. However, if you would be interested in hosting the Ceremony in 2027, please let us know and we would be pleased to discuss this further.

Footnotes

- **Platinum Sponsor(s)** will be announced as sponsors of the overall event during all webinar sessions.
- **Gold Sponsor(s)** will be highlighted as the specific sponsor of the selected award (OWIA, ESG or GBA)
- **Silver Sponsor(s)** will be highlighted as the specific sponsor of the selected IBPC category
- There can be more than one sponsor for each sponsorship type/category (exclusivity can be secured by paying 2 times the advertised rate).
- Special requests from a Sponsor may incur extra costs.
- A sponsoring company cannot participate in an award they are sponsoring.

CONTACT US

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